



**FARMERS MARKET**  
Farmers · Community · Artisans

# Port Orchard Farmers Market

**2024**

**Sponsorship Opportunities**

The Port Orchard Farmers Market is a 501(c)(3) nonprofit organization whose mission is to provide a community gathering space with access to locally-grown and created farm goods and products, agricultural programs, and educational activities for all members of the community.

[www.pofarmersmarket.org](http://www.pofarmersmarket.org)

Ingrid Hartsock  
Market Coordinator  
(206) 659-5103

[coordinator@pofarmersmarket.org](mailto:coordinator@pofarmersmarket.org)

Celebrating 46  
seasons serving  
Port Orchard!

# Our Market

Open every Saturday  
April 13 - October 19  
from 9AM to 2PM  
at the Port Orchard  
Waterfront Boardwalk

## 2023 Market Reach

- 90 season vendors, average 40 vendors every week
- 35,406 customers, average 1,311 customers every Saturday
- Shoppers spent \$647,286 with market vendors
- 173 kids joined in the Power of Produce (POP) Kids Club

## Join us!

The market would not be possible without the generosity of our community, partners, and sponsors. Please consider joining us as a sponsor to promote and grow the market, support vendors and community organizations, and expand an exciting calendar of programs and special events. In return, your business will receive a variety of benefits that will connect you with tens of thousands of market customers.

---

### POFM Network

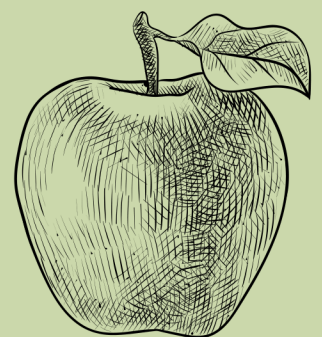
15,130 unique visits to  
[www.pofarmersmarket.org](http://www.pofarmersmarket.org) in 2023



8,900  
Followers



1,800  
Followers



# Sponsor Opportunities

Scan code to sign up  
as a sponsor today!



| Sponsor Benefits                         | Presenting<br>\$5,000 | Sustainer<br>\$2,500 | Harvester<br>\$1,500 | Gardener<br>\$1,000 | Cultivator<br>\$500 | Companion<br>\$250 | Friend<br>\$100 |
|--|-----------------------|----------------------|----------------------|---------------------|---------------------|--------------------|-----------------|
| # of Sponsors                            | 2                     | unlimited            | unlimited            | unlimited           | unlimited           | unlimited          | unlimited       |
| "Info Only" Booth Days                   | All                   | 7                    | 3                    | 2                   | 1                   | 1                  |                 |
| Logo on Market Banner                    | Largest               | 2nd Largest          | 3rd Largest          |                     |                     |                    |                 |
| Logo on Program Banner or Sign           | X                     |                      |                      |                     |                     |                    |                 |
| Mention on all Advertising               | X                     |                      |                      |                     |                     |                    |                 |
| Mention on Program Advertising           | X                     | X                    |                      |                     |                     |                    |                 |
| Branded Promo Materials at Market Booth  | X                     | X                    | X                    | X                   |                     |                    |                 |
| Spotlight on Website                     | X                     | X                    | X                    |                     |                     |                    |                 |
| Spotlight on Social Media and Newsletter | X                     | X                    | X                    | X                   | X                   |                    |                 |
| Sponsor List on Website                  | Logo & Link           | Logo & Link          | Logo & Link          | Logo & Link         | Name & Link         | Name & Link        | Name & Link     |
| Logo or Name on Poster/Postcards         | Logo                  | Logo                 | Logo                 | Name                | Name                | Name               |                 |

**\*Sponsor payment due by March 15 for inclusion on the Market Poster and March 31 for the Market Banner. If you are interested in sponsoring a specific market program (POP Kids Club, Music at the Market, Chef at the Market), please contact the Market Coordinator.**

## POP Kids Club

2nd Saturday of the month!  
The Power of Produce (POP) Kids Club engages kids in the local food system through conversation, activities, and exposure to new produce. Participants receive tokens to spend at the market.

## Music at the Market

Weekly entertainment in a family-friendly space for local musician to perform and share their talents with the community.

## Chef at the Market

Help us launch a new program this year! Local chefs provide demonstrations and education utilizing market fresh produce and goods.

# Port Orchard Farmers Market

## 2024 SPONSOR COMMITMENT FORM



Online form available at [www.pofarmersmarket.org](http://www.pofarmersmarket.org) under “Sponsor the Market” tab.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Select Sponsorship Level:

- \$5,000 Presenting Sponsor (Limit 2 Sponsors)
- \$2,500 Sustainer
- \$1,500 Harvester
- \$1,000 Gardener
- \$500 Cultivator
- \$250 Companion
- \$100 Friend of the Market
- Custom Sponsorship: Amount \$ \_\_\_\_\_

*If you would like to discuss sponsorship opportunities for a specific market program (POP Kids Club, Music at the Market, Chef at the Market) please contact the Market Coordinator.*

We would like to discuss setting up a payment plan for our sponsorship.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to PORT ORCHARD FARMERS MARKET.

Mail to: Port Orchard Farmers Market, PO Box 8247, Port Orchard, WA 98366.

Company Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

Company logo in digital format (*high resolution jpeg, png or PDF; black and white and full color versions if available*) should be emailed to: [coordinator@pofarmersmarket.org](mailto:coordinator@pofarmersmarket.org).

Questions? Please email Ingrid at [coordinator@pofarmersmarket.org](mailto:coordinator@pofarmersmarket.org) or call (206) 659-5103.